



Kentucky 4-H Achievement Application Rubric

Name:	County:	District:	Apply for (Circle): Gold Silver Bronze			
	1 (Below Expectations)	2	3 (Meets Expectations)	4	5 (Exceeds Expectations)	Total
Overall	<ul style="list-style-type: none"> Incomplete application. Multiple spelling, grammar, punctuation mistakes. Missing signatures. Points incorrectly totaled Items counted more than once. No detail in description. 		<ul style="list-style-type: none"> Filled out completely, but not detailed. Minor spelling, grammar, punctuation mistakes. Acceptable and neat. 		<ul style="list-style-type: none"> The application is neat, organized by date, and category. No spelling, punctuation, & grammar issues. Points are totaled correctly. Application is filled out completely with all signatures. Entries are only counted once. 	
Leadership	<ul style="list-style-type: none"> Applicant has two or fewer leadership experiences in 4-H. Applicant has not served as counselor or mentor to younger 4-H members. Applicant does not fully describe skills/ knowledge gained of leadership activities or events. 		<ul style="list-style-type: none"> Applicant has held officer or committee chair positions on the club or county level only. Applicant shows effort a leadership consistent with their age and experience. 		<ul style="list-style-type: none"> Applicant exhibits leadership growth from serving on committees in leadership roles level to officer roles on the county district and state level. Applicant coordinates 4-H programs and events. Applicants serves as a mentor to younger youth. Applicant presents information about 4-H to the community. 	
Civic Engagement	<ul style="list-style-type: none"> Applicant has two or fewer civic engagement experiences in 4-H. Applicant does not describe skills/ knowledge gained of civic engagement activities or events. 		<ul style="list-style-type: none"> Applicant has visited county level historical landmarks only. Applicant campaigns for offices at the club or county level only. 		<ul style="list-style-type: none"> Applicant demonstrates knowledge gained through touring, meeting and attending local and state government buildings and meetings. Applicant campaigns for 	



				4-H offices on the club, county, district, and state/national level.	
Communication/ Marketing	<ul style="list-style-type: none"> • Applicant has two or communication/ marketing experiences in 4-H. • Applicant does not effectively demonstrate promotion of the 4-H program through technology or written methods. • Applicant has not participated in 4-H communication competitions. 		<ul style="list-style-type: none"> • Applicant has participated in communication contests on the county level only. • Applicant promotes county level 4-H programs through agent approved social media. 	<ul style="list-style-type: none"> • Applicant promotes 4-H through; radio/ television appearances, social or digital media communication, and has developed printed materials. • Applicant demonstrates a developed public speaking and written skills through 4-H communication competitions on county, district, and state level. 	
Community Action	<ul style="list-style-type: none"> • Applicant has two or fewer community action experiences in 4-H. • Applicant does not effectively describe community action projects involvement. 		<ul style="list-style-type: none"> • Applicant demonstrates moderate levels of community action involvement on county level only. • Applicant participates on an acceptable level to generate funds for 4-H program. 	<ul style="list-style-type: none"> • Applicant has organized, planned, and implemented a sustainable 4-H community action project on the county, district, or state level. • Applicant generates, agent approved, donations for 4-H • Applicant takes part in volunteer service projects on the county, district, and state or national level. 	
Participation	<ul style="list-style-type: none"> • Applicant has two or fewer participation experiences in 4-H. • Applicant does not effectively describe 4-H project involvement. 		<ul style="list-style-type: none"> • Applicant demonstrates 4-H involvement on the county level only. • Applicant participates in a variety of 4-H programs. 	<ul style="list-style-type: none"> • Applicant participates in 4-H events on the club, county, district, and state level. • Applicant has received 4-H special recognition awards on the county, district, and state level. 	
	Total Score (30 Points Maximum)				
Comments					